To:

Long, Kay H. Campbell, Judy

From:

Edited: 7/7/97 14:52

Subject: McLANE NE / PO NUMBERS

Hi Kay,

I will need a PO number for displays for Salem Tear Tape Promotion #701147, August Drive Period, for displays to be shipped to 27 Dairy Mart stores from McLane NE. Product PO for this promotion is ER1747-01.

Apparently, Dairy Mart, Chain ID #0205-00-00, has advised us that displays must be shipped each month of our Salem Tear Tape .30¢ promotion, from McLane NE to their 27 Diary Mart stores or they will not participate in this promotion. Therefore, I would appreciate it if you could issue a PO number for these displays as follows:

27 Displays, Item #530123 @1/SKU to be shipped to McLane NE (SIS #375878) for arrival on August 4, 1997.

If you need additional information, let me know. Thanks for your help.

CC: Miskewycz, Ihor, Schwalm, S, Macleod, Stephen

